



**L E W A**  
*L E G A C Y*

*Planting a Future for Conservation*



## THE ORIGIN STORY

# Anna Merz's Legacy Needs Your Support

Lewa's mission was started by one woman, Anna Merz, who took decisive action to save a species in peril — the black rhino. With the pivotal help of the Craig Family, local leaders, and many others, this mission has flourished in impact far beyond Lewa's fences.

Today, Lewa serves as an exemplary model for the more than **200 conservancies** established across Kenya — a living testament to what one person's courage can grow into.

Lewa envisions a future where communities value, protect, and benefit from wildlife. That future depends on your generosity — and the courage to act, just as Anna Merz did. A planned gift is one of the most powerful ways to ensure that vision endures for generations to come.

### LEGACY DONOR

*“Lewa’s legacy will rely on our generosity and thoughtful planning to fuel the growing community conservation movement and ensure Lewa’s impact can grow across Kenya.”*

— Darrell Boyle

YOUR LEGACY GIFT

# A Gift That Transcends Generations

By including Lewa Wildlife Conservancy in your will or estate plans, you are perpetuating hope — giving learners, farmers, families, and future conservationists the means to work toward a shared vision: **people and wildlife coexisting and benefiting from one another.**

Your legacy gift has an immediate impact on Lewa's ability to enact transformational programs and build partnerships across government, local communities, and global partners — all aimed at conserving the wildlife and landscapes we treasure on safari and during sundowners.

It could be as simple as naming Lewa as a beneficiary of your **IRA, Donor-Advised Fund, Qualified Charitable Distribution**, or other financial account. There is no minimum — you set the amount. Your commitment is self-directed and flexible.



# Make Your Impactful Gift

Thank You for Considering Lewa  
in Your Legacy of Philanthropy



## STEPS TO GIVE

### 01 Contact Us

Reach out at [legacy@lewa.org](mailto:legacy@lewa.org) or **+1-646-883-2870** for more information, gift options, or sample language to use in your will or trust.

### 02 Consult Your Advisors

Let your attorney and financial advisor know you are considering a planned gift to Lewa Wildlife Conservancy. They will help determine the gift type that best suits your personal and financial circumstances.

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## Have you already included Lewa in your will or estate plans?

Please share this wonderful news by contacting us at [legacy@lewa.org](mailto:legacy@lewa.org) or **+1-646-883-2870** so we can ensure your gift will have its intended impact. Your generosity may also inspire others. We will respect any wishes regarding anonymity.

## LEGACY MEMBER BENEFITS

### Legacy Tree Grove

A tree planted in the Lewa Legacy Tree Grove in your honor, with name recognition on the grove plaque.

### Complimentary Gift & Tour

A complimentary gift and guided tour of the Lewa Legacy Tree Grove during your next visit.

### Leadership Access

Virtual opportunities to connect with Lewa's CEO and leadership team annually.

### Impact Report

Receive the exclusive annual Lewa Legacy impact report.

### In-Person Engagement

Invitations to regional in-person engagement events.